SALUTATION

My colleagues from UMP;

Yang Hormat Professor Dato’ Dr. Yuserrie Zainuddin,
Deputy Vice-Chancellor (Student Affairs & Alumni);

Professor Dr. Mashitah binti Mohd Yusoff
Deputy Vice Chancellor (Research and Innovation);

Professor Dato’ Dr. Haji Yuserrie bin Zainuddin
Deputy Vice Chancellor (Student Affairs and Alumni);
Dr. Mohd Ridzuan Darun,
Dean, Faculty of Industrial Management;

Professor Dr. Razman Mat Tahar,
Chair of ICoGOIA 2015;

Professors, Deans, Directors and Heads of Departments;

Conference speakers, delegates and participants;

Faculty members;

Ladies and gentlemen.

Assalamualaikum warahmatullahi wabarakatuh,

Salam Sejahtera and Salam 1Malaysia.
1. *Alhamdulillah*, it is with great pleasure that I have the honour to welcome all of you to this auspicious occasion, which marks the commencement of the International Conference on Global Optimization and its Applications or ICoGOIA 2015.

2. I would also like to convey the warmest regards from Yang Hormat Professor Dato’ Dr. Daing Nasir Ibrahim, the Vice-Chancellor of UMP who is currently on an official assignment in the Republic of Indonesia.

3. UMP is particularly honoured with the opportunity to organize this edition of ICoGOIA, thanks to the commitment shown by the energetic team from the Faculty of Industrial Management.

4. Today and tomorrow, scholars and researchers converge here at this conference to engage in constructive intellectual discussion and technical dialogue, as well as benefitting from the intellectual insights and enlightenments from the ICoGIIA 2015 keynote speakers.
5. The theme of this conference, namely “Unleash The Potential of Optimization” aptly addresses the significance of optimization as an academic field and its relevance as a central point to any problem involving decision making, whether in engineering or in economics.

6. Previous studies suggest that the application of optimization is no longer confined to any particular engineering or technological area, but has expanded to cover all branches of engineering, applied sciences, and sciences.

7. Because of its compatibility and versatility, optimization attains a unique character as a technical field that complements other disciplines which are vital for economic and industrial developments, but locally and globally.

8. Therefore, the application of optimization in engineering designs, data analysis and business decisions has contributed to interesting findings and discoveries in combinatorial problems, general unconstrained problems and general constrained problems which further expand its sphere for future studies.
9. Having understood these realities, it is evident that constructive dialogues and intellectual engagements are significant to enhance our understanding towards the field of global optimization, as well as acknowledging the need to address current issues in that field for the benefit of expanding our knowledge and experience.

10. As an avenue that serves that purpose, I believe that ICoGOIA 2015 will be effectively utilized by the conference participants to share their insights in relation to the seven sub-themes, Engineering Sciences, Mathematical Sciences, Computer Applications, Applied Optimization, Operational Research and Management Sciences, Operation Management and Project Management.

11. In addition to that, it is my hope that the pleasant atmosphere here in the Gambang Campus of UMP is also conducive for the delegates and participants to engage in networking sessions for potential strategic partnerships and alliances.
12. **Ladies and gentlemen,**

Honouring the efforts made for this conference, I would like to extend my deepest gratitude to the Dean of the Faculty of Industrial Management, Dr. Mohd Ridzuan Darun who is the advisor of ICoGOIA 2015, the Conference Chair, Professor Dr. Razman Mat Tahar and the organizing committee for their commitment and contribution towards the success of this conference.

13. It is my sincere hope that this Conference will successfully achieve its objectives through the exchange of ideas, knowledge-sharing and constructive discussions that would ensue.

14. I wish you all a truly fruitful discourse and to our guests, it is my humble hope that you will enjoy the warmth of UMP hospitality. Finally, it is with great pleasure that I hereby declare the International Conference on Global Optimization and its Applications 2015 officially open.
Thank you,

Wabillahi taufiq walhidayah,

Assalamualaikum warahmatullahi wabarakatuh.