SPEECH BY
YANG HORMAT PROFESSOR DATO' SRI TS. DR. DAING NASIR IBRAHIM
VICE-CHANCELLOR OF UNIVERSITI MALAYSIA PAHANG

MASTER SERVICE AGREEMENT SIGNING CEREMONY
BETWEEN UNIVERSITI MALAYSIA PAHANG
AND PETRONAS TECHNICAL TRAINING SDN BHD

THURSDAY, APRIL 12, 2018; 2:30 PM;
BANQUET HALL, TUN ABDUL RAZAK CHANCELLERY, UMP PEKAN

SALUTATION

Mr. Chandramohan M Saminathan,
Chief Executive Officer, Petronas Technical Training Sdn Bhd;

Mr. Wan Muzani Wan Muda,
Head, Strategic Planning Division, Petronas Technical Training Sdn Bhd;

My colleagues from UMP:

Yang HORMAT Professor Dato’ Dr. Rosli Mohd Yunus,
Deputy Vice-Chancellor (Academic & International);

Yang HORMAT Professor Dato’ Dr. Mashitah Mohd Yusoff,
Deputy Vice-Chancellor (Research & Innovation);
Yang Hormat Professor Dato’ Dr. Yuserrie Zainuddin,
Deputy Vice-Chancellor (Student Affairs & Alumni);

Mr. Abd Hamid Majid,
Registrar/Chief Operating Officer;

Professor Zulkafli Hassan,
Dean, Faculty of Chemical Engineering & Natural Resources;

Senior Officers, Deans, Directors and Heads of Departments;

Members of the delegation from Petronas Technical Training Sdn Bhd;

Faculty members;

Ladies and gentlemen.

Assalamualaikum warahmatullahi wabarakatuh,
Salam Sejahtera and a very good afternoon.
1. First and foremost, I have great pleasure in extending my warmest welcome to all of you to this auspicious occasion which marks another significant milestone in the context of Universiti Malaysia Pahang’s industrial linkage and academic collaboration as aspired by UMP Strategic Plan 2016-2020.

2. I am very much delighted to receive our distinguished guests from Petronas Technical Training Sdn Bhd (PTTSB) here at UMP Pekan this afternoon, especially PTTSB’s Chief Executive Officer himself, Mr Chandramohan, whose commitment has paved the strategic path towards the formalization of this Master Service Agreement.

3. PTTSB is no stranger to us in UMP. I understand that UMP’s collaboration with PTTSB was first initiated in 2016 when both parties signed a Memorandum of Understanding during the Third International Conference of Chemical Engineering and Industrial Biotechnology.

4. With that first collaborative experience, we saw great potentials in our strategic linkage with PTTSB and I am pleased with the initiative taken by UMP’s Faculty of Chemical Engineering & Natural Resources to continue the cooperation with PTTSB
5. Our faculty members had significantly benefited from various initiatives undertaken by UMP and PTTSB by virtue of our first MoU in 2016. The “Familiarization Programme” for example, had provided the avenue and exposure for our academic staff to enhance their theoretical knowledge with current industrial practice, particularly in chemical plant operations.

6. It was during the term of the first MoU too that UMP and PTTSB had explored the possibility of venturing into academic cooperation, hence the idea of creating a special postgraduate programme namely Master of Science (MSc) in Process Plant Operation came into picture.

7. I knew that teams from UMP and PTTSB had been working very hard for this MSc in Process Plant Operation agenda and after a series of meetings, workshops and deliberations, the idea had turned into reality.

8. Therefore, I would congratulate the teams from both the Faculty of Chemical Engineering & Natural Resources and PTTSB for materializing the MSc in Process Plant Operation as UMP’s latest coursework postgraduate programme.
9. I believe that we are working together in this venture not only for the sake of publicity or strategic visibility, but more importantly, creating impactful outcomes to both organizations and this must be achieved without compromising the aspect of quality.

10. Thus, I am grateful that our MSc in Process Plant Operation programme has obtained provisional accreditation from Malaysian Qualification Agency (MQA). This is a very positive indicator for us to move on and the challenge for us now is to run the programme sustainably and this certainly requires excellent marketing strategy from the faculty.

11. **Ladies and gentlemen,**

The MSc in Process Plant Operation programme is one of the primary areas covered by this Master Service Agreement. The agreement I understand, also focuses on our joint collaboration in training, capability and projects which call for constant engagement by both parties throughout its three-year duration.
12. We have agreed on six areas of collaboration namely capability development and training programmes, competency assessment and management, joint training courses, marketing and sales initiatives for training courses, training facilities and technical, technology, personnel and software support.

13. As most of these are related to human capital and talent development, I personally see the potential of extending the parameters beyond our Faculty of Chemical Engineering & Natural Resources. Maybe our own Registrar's Department, which also oversees the human resource development and competency management can explore relevant opportunities from the six areas of cooperation that I just mentioned. This I leave for our Chief Operating Officer and Dean of FKKSA to discuss with PTTSB.

14. With its status as a subsidiary company of Petronas Nasional Berhad (PETRONAS), PTTSB is undoubtedly the right strategic partner for UMP. The university’s ability to seal strategic partnership with companies of credibility and reputation like PTTSB for example, will certainly strengthen public trust towards UMP’s marque and quality as a higher education institution.
15. What matters now is the commitment from both parties to put the strategic initiatives that are specified in this Memorandum of Agreement into constructive and practical actions afterwards.

16. This challenge is to be borne collectively by us, and I believe, with that consistent synergy, both UMP and PTTSB could explore other potential areas of cooperation, thus enabling the expansion of our present perimeter of collaboration. To our friends from PTTSB, we warmly welcome you as our newest strategic partner.

Thank you.

Wabillahi taufiq walhidayah,

Assalamualaikum warahmatullahi wabarakatuh.